



Tips for Summer Success

Summer 2012

Fun in the Sun: Summer Summit 2012

Join us for the 2nd annual Montana Summer Food Summit. The Montana Summer Food Summit is for food service employees who are administering and implementing the Summer Food Service Program.

Location: Holiday Inn Downtown, Helena

Date: May 14, noon - 5:00 pm through May 15, 7:00 am - noon

Deadline for registration: May 1st, 2012.

Cost: The Summit is **FREE** but **REGISTRATION IS REQUIRED** for all participants.

To register for the summit go to the following Web site and fill out the required fields:

<http://www.keysurvey.com/votingmodule/s180/survey/424453/158d/>

Call School Nutrition Programs at (406)444-2501 for more information.

The 2012 Summit will:

- Allow participants to network with people from around the state who are involved in the Summer Food Service Program.
- Provide resources and technical support for new and experienced Summer Food Service Program sites and sponsors.
- Provide an opportunity to plan for summer 2012 and beyond.
- Give participants an opportunity to share stories, brainstorm ideas, and celebrate successes with others who are devoted to ending hunger.
- Provide the SFSP Required Training during the summit.



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SFSP Required Training (Dates & Locations)

May 8, 2012 Kalispell	May 21, 2012 Cascade	May 24, 2012 Missoula
May 16, 2012 Hardin	May 22, 2012 Frazer	May 30, 2012 Helena
May 17, 2012 Billings	May 23, 2012 Box Elder	May 31, 2012 Butte

All sponsors must register for and attend the SFSP required training. Follow this link to the registration sheet:

<http://www.opi.mt.gov/pdf/SchoolFood/Summer/12SFSPWorkshopReg.pdf>

NEW Outreach Requirements



The Healthy, Hunger-Free Kids Act of 2010, mandates that all schools complete outreach for the nearest SFSP site before the end of the school year.

Healthy, Hunger-Free Kids Act of 2010, establishes requirements for conducting outreach to households on the availability of Summer Food Service Program (SFSP) meals. The new law requires that all SFAs work with SFSP service institutions to inform eligible families of the availability and location of free meals for students when the regular school year ends.

To help SFAs meet this requirement, the Office of Public Instruction School Nutrition Program and the Montana Food Bank Network have developed a variety of outreach materials that schools can use to advertise the availability of the Summer Food Service Program. These materials include; letters to parents, a

variety of fliers, postcards, door hangers, and bookmarks. Most of these materials can be edited to include specific site or sponsor information. The materials can be found on the OPI Web site.

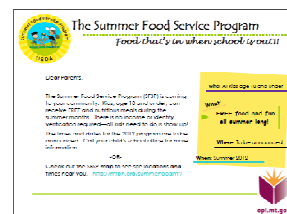
Acceptable outreach activities may include developing or disseminating printed or electronic materials to families of school children prior to the end of the school year, which provides information on the availability and location of SFSP meals.

Right: Outreach postcard from School Nutrition Programs. You can find this and other materials here:

http://opi.mt.gov/Programs/SchoolPrograms/school_nutrition/Summer.html#gpm1_7.

Here are some quick tips and ideas for SFSP outreach:

- Include a letter, bookmark, postcard, or flier when you send out report cards to families.
- E-mail a flyer advertising the MFBN summer food map to all parents before the end of the school year. Premade flyers can also be found on the OPI Web site listed below. (see story on next page)
- Send SFSP outreach postcards home with elementary students during the last week of school.



2012 Reimbursement Rates

	Rural or Self-Preparation Sites	Urban or Vended Sites
Breakfast	\$1.935	\$1.8975
Lunch or Supper	\$3.380	\$3.325
Snack	\$0.7975	\$0.7800

Time Restrictions



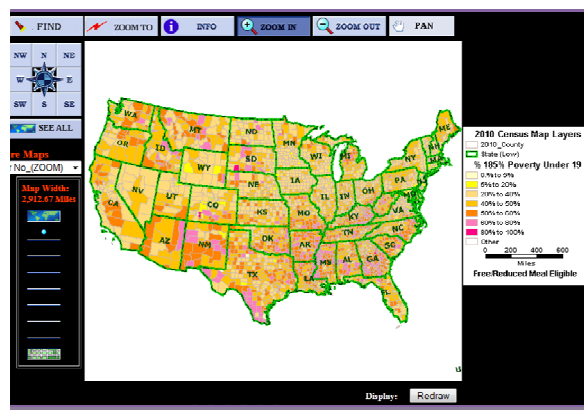
Restrictions on time between meals in the SFSP are now waived. Previously, sponsors had to have three hours between breakfast and lunch or four hours between lunch and supper if no afternoon snack was served. Now, sponsors may schedule meals without these time

considerations. Many sponsors have found this helpful for serving breakfast to older children and teens that don't wake up quite as early as younger children.

Sponsors must continue to establish meal times for each site and provide this information to the state agency. Therefore, when applying to participate in the Program or providing annual

updates to Program information, sponsors must provide the state agency with information regarding the times of the meal service at each site, but are not required to ensure that specific time periods elapse between the meal services.

FRAC Site Eligibility Mapper for SFSP



Food Research and Action Center

FRAC

Interested in starting a new SFSP site?

FRACs new Site Eligibility Mapper allows you to search a specific address to see if it qualifies for the SFSP via 2010 Census Data.

You can find the map here:

<http://216.55.182.132/FairData/SummerFood/map.asp?command=scope&map=0>

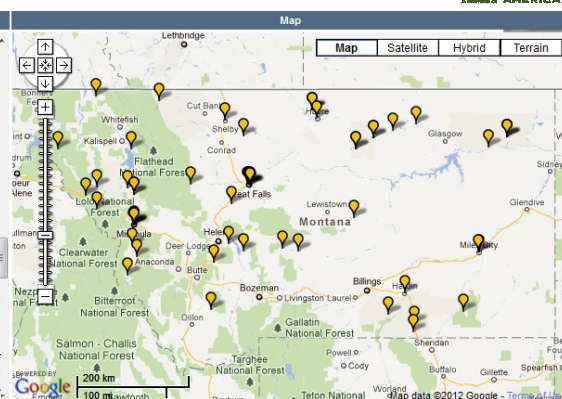
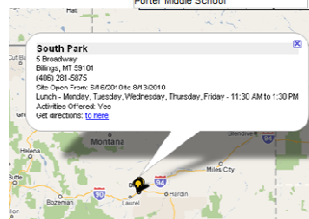
MFBN Summer Food Site Map

Need to find the nearest summer food site? Look no further than the MFBN Summer Food Site Map. This map is updated each year to provide users updated information about summer food site locations. Users can search the map by city or county.

Listings for each site include:

- Street address
- Phone number
- Dates and times of operation
- Meals Served

Summer Food Sites	
<input type="checkbox"/> Livingston	
<input checked="" type="checkbox"/> Lodge Grass	Lodge Grass School
<input checked="" type="checkbox"/> Lodge Pole	Chief Nosey Rec Center Lodge Pole Head Start
<input checked="" type="checkbox"/> Malta	Boys and Girls Club of the Hi Line
<input checked="" type="checkbox"/> Martinsdale	Martinsdale Colony
<input checked="" type="checkbox"/> Miles City	First Baptist Church Rock Building
<input checked="" type="checkbox"/> Missoula	Franklin School Hawthorne School Lowell School Porter Middle School



You can find the map on the MFBN Web site:

<http://mfbn.org/summerfoodmt>

SFSP and the National Hunger Hotline

Spread the word about your Summer Food Service Program Sites with the National Hunger Hotline!

The National Hunger Hotline (1-866-3-Hungry), answers calls from people around the country looking for food assistance. Registering SFSP sites with the Clearinghouse ensures that Hotline operators have access to the best information to steer more kids to the sites, and it helps sites make use of all available outreach methods. You can provide your open site information in your own format, the National Hunger

Clearinghouse staff will enter your data into the database.

To register your Summer Feeding Sites for the National Hunger Hotline visit:

<http://www.whyhunger.org/joinTheNetwork/governmentInfo>

Complete as much of the form as you can so that callers to the Hotline can get good information about your site. If you have questions about the Hotline or need help registering, please e-mail nhc@whyhunger.org or call the Hotline at **1-866-3-HUNGRY**.

Need Volunteers?

Do you need volunteers for your SFSP program? You can now register your SFSP volunteer opportunities with The Corporation for National and Community Service. This nation-wide database connects people interested in volunteering with opportunities available in their community. Go to www.serve.gov/endhunger to post your volunteer opportunities today!



Summer Activity Guide

Creating a successful Summer Food Service Program in Montana is one tall order. Having a successful program depends heavily on many factors; transportation, staff, outreach, funding, child participation, and community support—just to name a few.

With reimbursement for the SFSP being dependent on child participation, it is important to draw as many children to your site as possible. Activities at summer food sites are a great way to boost participation. In fact, activities at summer food sites have been shown to increase child participation by 20%.¹ However, starting an activity program can be a daunting process for SFSP sponsors. Between preparing food, transporting food, and completing paperwork, little time is left to think about activities.

As a tool to help sponsors increase participation, School Nutrition

Programs is creating a **Montana Summer Food Activity Guide** and we need your help to make this resource a success. By sharing your activity ideas you can help other sponsors have a successful summer program.

An online submission page has been created on the School Nutrition Programs Web site for sponsors to submit their activity ideas. Please take a few minutes to submit your activity into the online submission box. Multiple submissions are accepted and encouraged! You can also upload a summary of your activity to the page if you already have one written up. Also, if you know of a great community resource (local 4-H contact, food banks, senior centers, etc.) in your area that is willing to help run, fund, or provide services for an SFSP site, please enter their information into the online submission tool as well.

Together, we can create fun, nutritious, and enriching summer programs for kids across Montana.

The benefits of summer activities don't end at increased participation.

Sites with activities also provide:

- Summer employment for food service staff or other community members.
- An outlet for kids who may not otherwise have access to organized summer activities.
- Continued learning and development so that kids return to school ready to learn.
- Increased community involvement.

Follow this link to submit your activity:

<http://www.keysurvey.com/votingmodule/s180/survey/424297/143a/>

You can also find a link to the survey on the OPI SNP Summer Food Service Program Web page.

¹Source: 2010 Activity Mini-Grant for Montana SFSP Sponsors

2012 SFSP Summer Associates in Montana

Need more help running your SFSP site this summer? The AmeriCorps VISTA Summer Associates program can help. Summer Associates work for 10 weeks, June-August, at a SFSP site. Summer Associates can help you provide healthy meals/snacks for kids during the summer, help run and promote sites, and help to provide educational opportunities for kids in during the summer.

Are you interested in having a Summer Associate at your SFSP site for the 2012 summer? Contact Abby

Zent at the Montana Prevention Resource Center.

Phone: (406) 444-9654

E-mail: azent@mt.gov

To find more information about Summer Associates visit:

<http://prevention.mt.gov/vista/recruit/summer/associatesite.php>

Last summer, four sites hosted Summer Associates. Here are some of the outcomes from those four associates:

- **1,695** people benefited from the Summer Associates efforts
- **\$2,766** cash and in-kind contributions generated by Summer Associates
- **137** volunteers recruited by Summer Associates
- **1,206** hours served by volunteers



**Montana
Office of Public Instruction**
Denise Juneau, State Superintendent

opi.mt.gov

Have an excellent summer!

If you have questions about any of the information in this newsletter, please contact OPI School Nutrition Programs at (406) 444-2501.

or visit:

http://opi.mt.gov/Programs/SchoolPrograms/School_Nutrition/Summer.html